

## **NEWS RELEASE**

# New Documentary Style Film Spotlights DuPont and Eva Ferranti Collaboration to Protect Frontline Workers During COVID-19 Pandemic

**LUXEMBOURG, May 3, 2021** – Throughout the COVID-19 pandemic, DuPont (NYSE:DD) has used its innovation to increase production of its Tyvek® personal protective equipment (PPE) to keep front-line healthcare workers safe. A new mini documentary style film, produced by BBC StoryWorks Commercial Productions, tells a compelling story of how the company partnered with Eva Ferranti, a high-end fashion designer to overcome PPE shortages and supply a major European hospital with vital protective garments. The PPE proved critical to protecting doctors and nurses tasked with treating COVID-19 patients.

The rapid spread of COVID-19 in early 2020 overwhelmed many European countries, putting hospitals, and their staff, under unprecedented pressure to care for infected patients. Robert-Schuman Hospital in Luxemburg was among several health care facilities that faced dramatic shortages of essential PPE, such as medical gowns and coveralls.

To address the challenge, the hospital turned to Eva Ferranti to shift its garment production to meet critical PPE needs. Tasked with this unusual request, the designer joined forces with DuPont to put in place a customized PPE supply chain. The documentary shows how Eva Ferranti's production line was quickly repurposed to manufacture coveralls and gowns using DuPont™ Tyvek® protective fabric. The material was chosen due to its industry-leading performance that fully met Robert-Schuman Hospital's expectations in terms of PPE quality.

"We knew already that the situation at the hospital in Luxemburg was dire. So, we immediately decided to give the highest priority to this initiative," said Valérie Pierret, Global Marketing Manager at DuPont. "This was the best way to short-cut the long production pipeline and to have the PPE ready for the healthcare workers."

DuPont increased its production capacity throughout the pandemic to ensure a steady supply of Tyvek® protective material. Eva Ferranti, which, on average, produced just 10-20 tailor-made suits per week, was able to increase its capacity to around 500 protective garments per day.

Dr. Wilmes, the Robert-Schuman Hospital doctor who led the initiative, added, "One of the key factors that made this operation such a success was the fact that so many people from different horizons, from different sectors, with different skills, quickly put their heads together to provide out healthcare workers and doctors, in a very short amount of time, with the best protective gear possible".

The film, part of the <u>Connecting the Dots</u> series, was produced for DuPont by BBC StoryWorks and presented by MedTech Europe. Please discover the series and the DuPont film at the following link: <a href="http://www.bbc.com/storyworks/connecting-the-dots/dupont-personal-protection">http://www.bbc.com/storyworks/connecting-the-dots/dupont-personal-protection</a>.

## **About DuPont Personal Protection**

From first responders to industrial workers, DuPont provides a wide range of personal protection solutions including some of the most trusted and innovative brands in the industry, such as Kevlar<sup>®</sup>, Nomex<sup>®</sup>, Tyvek<sup>®</sup>, and Tychem<sup>®</sup> to meet your safety needs. More information can be found at <a href="mailto:dpp.dupont.com">dpp.dupont.com</a>.

## About DuPont

DuPont (NYSE: DD) is a global innovation leader with technology-based materials and solutions that help transform industries and everyday life. Our employees apply diverse science and expertise to help customers advance their best ideas and deliver essential innovations in key markets including electronics, transportation, construction, water, healthcare and worker safety. More information about the company, its businesses and solutions can be found at <a href="https://www.dupont.com">www.dupont.com</a>. Investors can access information included on the Investor Relations section of the website at investors.dupont.com.

# # #

 $DuPont^{TM}$ , the DuPont Oval Logo, and all trademarks and service marks denoted with  $^{TM}$ ,  $^{SM}$  or  $^{\circledcirc}$  are owned by affiliates of DuPont de Nemours, Inc. unless otherwise noted.

5/3/21

#### For further information contact:

# **DuPont Personal Protection**

Ariane Biberian
Marketing Communications EMEA
+352 3666 5479
ariane.biberian@dupont.com

#### **Publitek**

Marco Giudici +44 (0) 7710089165 marco.giudici@publitek.com

## **Images**



Photo credit: BBC StoryWorks Commercial Productions

Image 1: A nurse responsible for treating COVID-19 patients at Robert-Schuman Hospital, wearing a gown made with DuPont™ Tyvek®



Photo credit: BBC StoryWorks Commercial Productions

Image 2: Luxemburg-based fashion designer, Eva Ferranti joined forces with DuPont to put in place a localised PPE supply chain



Photo credit: BBC StoryWorks Commercial Productions

Image 3: The initiative was led by Dr. Wilmes from Robert-Schuman Hospital