

DUPONT SUSTAINABLE SOLUTIONS EMEA NEWSLETTER

2013 INSIGHTS ON SUSTAINABLE GROWTH

DuPont Sustainable Solutions had a busy autumn, hosting an international Executive Forum on sustainability for leading CEOs, government officials and academics, as well as a day for HSE managers in Dubai in September. In this newsletter, we report on the solutions and challenges these international experts predict for areas such as energy, food and emerging markets.

The DuPont Safety and Sustainability Awards were also held in Dubai. Find out who won and why.

We also take a look at how energy company Suncor managed to drastically improve its environmental footprint and cut its lost time and recordable injury rates at the same time. And we give you a quick overview of our news and upcoming events, including the upcoming panel discussion at Mining Indaba in February 2014.

We wish you a happy holiday season and all the very best for a safe and profitable 2014!

For further information about us, we invite you to visit our DSS EMEA website: www.sustainablesolutions.dupont.co.uk

SEASON'S GREETINGS



Best wishes from DuPont Sustainable Solutions

As the year draws to a close, DSS wishes you a safe and happy end of 2013

FEATURE ARTICLE



Safety and Sustainability Forum

Achieving the famous triple bottom line: Is it really doable? HSE managers and executives from multinational companies met at the DuPont Safety and Sustainability Forum to discuss how best to protect the three Ps: people, planet and profits

FEATURE ARTICLE



DuPont CEO Forum

Leaders of industry, countries and academic organisations came together to consider what actions they could take to combine society's needs with company success. Collaboration, leadership and emerging markets were all on the agenda

CASE STUDY



Suncor Case Study

In 2009, integrated energy company Suncor set out to develop a new process safety management programme with the help of DuPont Sustainable Solutions and implement it across 13 operating units

NEWS AND EVENTS



News and Events

For the latest stories and upcoming events, follow the link to find out what we have done and are planning. Read about our upcoming panel discussion at Mining Indaba 2014 and how to register to attend

In light of the rapidly shifting context for businesses the world over, leaders have needed to shape their organisations to be more agile, creative, competitive and to have more focus on engagement – internal and external. We at DuPont Sustainable Solutions are both proud, and humbled, to have had the opportunity to help business leaders build more sustainable and resilient organisations. As 2013 comes to a close, we would like to take a moment to thank you for collaborating with us, and wish you a successful 2014.

Koen van Neyghem – President, DuPont Sustainable Solutions, EMEA



Season's Greetings

DuPont Sustainable Solutions

www.sustainablesolutions.dupont.co.uk



STAYING SAFE AND SUSTAINABLE UNDER PRESSURE

The DuPont Safety and Sustainability Forum in Dubai

In an unpredictable global market, businesses are under pressure to reduce costs. For many, the temptation to relax safety and sustainability efforts under these circumstances is strong. Delegates at the DuPont Safety and Sustainability Forum, held in Dubai on 24 September 2013, met to discuss how best to manage business pressures while meeting the demands of the triple bottom line: protecting people, the environment and profitability. Delegates represented a broad cross-section of industry including chemicals, manufacturing, oil & gas, utilities, mining, food & nutrition as well as transportation. Just under half came from the Middle East with the remaining participants evenly representing other regions of the world.

In three panel discussions, HSE managers and senior executives shared their views on topics ranging from compliance to unlocking value and operational discipline. They focused on the critical role leadership plays in motivating the entire organisation to integrate and prioritise sustainability in corporate business strategy.



DOING MORE GOOD

To move an organisation towards sustainable growth requires the ability to motivate and mobilise the entire workforce in a direction that generates value for society and profit at the same time. Doing more good rather than doing less harm is the goal. The panel of the first discussion session were all agreed that effective company leadership is key. Leadership role models are the best motivator for employee engagement in sustainability. They need to set a common vision and clearly communicate a set of strategic rules and principles. Training and proper tools for employees can make all the difference. Kerry Ross, Group HSE Manager at Emirate Airlines summed it up by saying: “We need to train and educate employees to achieve empowerment. If we empower staff and management, they will take ownership and responsibility for safety and sustainability.”

Another aspect under discussion was the challenge posed by balancing people, planet and profit. “Planet” must be integrated and prioritised within an organisation’s business strategy. The impact an organisation has on the community in which it operates, is often overlooked. Rafael Benke, Head of Corporate Affairs at Vale, pointed out: “The community is the bedrock of existence for a company. If you have a strong bond with your community and you develop your operations well within a community, you have a sustainable company. Understanding the baseline when you arrive, determining a vision together with this community and working towards this vision with the community is very important to your organisation’s success.”

This panel discussion also considered the role of compliance. Many organisations assume regulations are in place to govern safety and sustainability in the regions in which they operate. However, this is often not the case. It became clear that many participants see access to resource and regulations as the primary obstacles to achieving their organisation’s sustainability goals. Internal principles therefore take on a critical role for global organisations that operate in multiple jurisdictions with staff from a wide range of nationalities.

DOING MORE WITH LESS

“It is against the law of physics to do more with less, unless the ‘less’ is better”, Janet Asherson, EHS Advisor to the International Organization of Employers and Member of the ILO Governing Body, told delegates of the DuPont Safety and Sustainability Forum when discussing the need to deliver more shared value to company stakeholders with a reduced footprint. Companies today are having to find innovative ways to make the best of finite resources, organise, manage and engage people, deploy technology and use information. But technology is not the only answer. Mind-sets and behaviours have to change to bring about lasting benefits to companies pursuing sustainable growth. “To do more with less, we must engage the

workforce. They know what the company does and how to do it. Through their know-how, people can help reduce waste, injury and incidents,” Ms Asherson explained.

Delegates went on to talk about collaboration and its role in bringing about change. Collaboration with stakeholders and experts from a range of different organisations and institutions stimulates creative thinking and generates new ideas, but it only has value if the groups concerned share common interests, have a clear vision of their goal and use their resources to best effect. Gordon Lambert, Vice President of Sustainable Development at Suncor was clear: “Cooperation is the pursuit of individual interests jointly. This doesn’t move the needle. Collaboration is the joint effort to achieve common goals. This leads to accountability, transparency and higher performance and is a new way of leveraging capacity.”

NO DISCIPLINE, NO EXCELLENCE

The third panel discussion of the day considered the contribution made by operating discipline to operational excellence. Reliance Industry’s Senior Vice President, Dr Prasad Tipnis, summed it up pithily when he said “Operational discipline is defined as everyone doing the right task in the right way every time.” Would that it were so easy many operations managers may think. But panellists at the DuPont event were certain operational discipline is achievable. Luca Guscetti, Technical Director Middle East at Nestlé, called operational discipline “brilliance at the basics”. Yet, he and other delegates largely saw the task lying at their door, saying that it is the role of leadership to articulate a common purpose and prioritise operational discipline within an organisation. “It’s all about leadership. Leadership sets the tone for the organisation. Leadership creates the culture. If the culture isn’t what you want it to be and you are the leader of the organisation, you have to change it,” Rich Angiullo, DSS Principal Consultant and former Vice President and General Manager at DuPont Fluoroproducts said. To an extent Luca Guscetti of Nestlé agreed, but he highlighted his organisation’s expectation of all employees. “We (Nestlé) have historically had good leaders in management positions. However, today the leadership we are looking for is the leadership that lies within our operators, within the people on the front lines.”

AWARDS FOR BEST SAFETY AND SUSTAINABILITY ACHIEVEMENTS

That some companies have already moved in that direction of operational excellence became clear in the evening, when DuPont presented its coveted Safety and Sustainability Award. In its 11th edition, the award recognises company achievements in six categories:

- Safety Performance Improvement
- Innovative Approach to Safety
- Visible Management Commitment to Safety
- Sustainable Corporate Footprint
- Cultural Evolution in Safety or Sustainability
- Stakeholder Engagement for Sustainability



With a vastly increased number of project entries coming from 17 countries, the independent panel of jurors had a hard task to select the winners¹ which included Adana Cement, Turkey; Abu Dhabi Marine Operating Company, UAE; AES Kyivoblenergo, Ukraine; Kuwait Petroleum International, Kuwait; ArcelorMittal Temirtau JSC, Kazakhstan and Engro Fertilizers, Pakistan.

SUSTAINABILITY IN PRACTICE

DuPont set out, with this forum, to show that now is the most important time to focus on safety and sustainability. Judging by the feedback from the approximately one hundred delegates of the event, the company has its finger on the pulse when it comes to assessing today’s need to meet the triple bottom line. Sustainability cannot be an afterthought. It has to be a priority.

James Weigand, President of DuPont Sustainable Solutions who opened the event, summed it up by saying: “If we are truly successful in implementing sustainable business practices, we will no longer need to use the word “sustainable.” We will simply talk about business practices. Because it will be understood that sustainable practices are the only ones that will keep a business growing and thriving.”

For further information, please read the full 2013 DuPont Safety and Sustainability Forum Executive Summary.²

¹ <http://www.dupont.com/products-and-services/consulting-services-process-technologies/articles/DuPont-Safety-and-Sustainability-Awards2013.html>

² http://www2.dupont.com/Sustainable_Solutions/en_GB/assets/downloads/DuPont_Safety_and_Sustainability_Forum_Executive_Summary.pdf
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BUSINESS AND GOVERNMENT SHARE IDEAS ON SUSTAINABILITY

The DuPont CEO Forum in Dubai

We live in a world of contrast and inequality. From energy to food, income to space, living and working conditions across the planet vary enormously. On 25 September 2013, DuPont convened an executive forum in Dubai to examine ways of tackling these challenges head-on through collaboration to achieve sustainable growth. CEOs of leading multinationals, government officials and academics came together from a swathe of different industries and all continents to discuss sustainability issues ranging from energy to food and emerging economies.

The ensuing four panel discussions addressed some of these points. James Weigand, President DuPont Sustainable Solutions, focused on the topic of how companies can best compete in complex markets despite volatile market dynamics and tepid growth projections. David B. Miller, President DuPont Electronics & Communications led a panel discussion on securing our energy future as our world's population swells to more than nine billion people by 2050. Craig Binetti, President DuPont Nutrition & Health, moderated a discussion on how to build nutrition and health in a growing population, especially as related to the need for affordable and nutritious food in the Middle East region and Ian Hudson, President of DuPont Europe, Middle East and Africa, and his panellists considered how to promote sustainability and growth in emerging regions.



Ellen Kullman, Chair of the Board & CEO, DuPont

The invitation-only event also asked delegates to take part in a short poll that showed the majority ranking company culture and leadership as the primary challenges when it came to mobilising their businesses to address sustainability opportunities. Interestingly, they also pinpointed leadership role models as being the strongest motivator for employee engagement in sustainability. Access to resources, be they human, natural or financial, was cited as the leading source of sustainability challenges, though regulation clearly also plays a pivotal role.

NO MAN IS AN ISLAND – COLLABORATION IS KEY

Executives are expected to secure the future for employees, customers, local communities, stakeholders and shareholders despite economic uncertainty, regional instability and complex operating environments. Volatile commodity prices, demographic and technological change add to the pressure they are under. In this context, panellists and participants at the DuPont Executive Forum all zeroed in on collaboration as critical to making sustainable growth possible. Collaboration is not always easy or quick to achieve. It often starts with a need and the stark realisation that an organisation or a leader is unable to address this critical need fully on his own.

Once collaboration is achieved, the results can be phenomenal. Panellists shared success stories of barren land in India transformed into forest that is now a haven for wildlife, or improved business outcomes that were due to collaboration between managers and employees.

SUPPLYING ENERGY TO WORLD'S BOOMING POPULATION

Of the world's entire population of seven billion people, two billion consume most of the energy and one billion has no access to energy at all. With population growth predicted to rise to nine billion by 2050, rapid industrialisation of and rising living standards in emerging economies, global energy demand is set to more than double. It is clear that energy efficiency, improved supply and demand management, innovation, government policy and the transition to renewable resources all have their role to play, but the forum was interested in establishing what business leaders could do. Everyone agreed that it was impossible to predict what the proportions of energy sources would be in 2050. What was clear was that the energy mix is going to evolve.

Moderator Dave Miller, President of DuPont Electronics & Communications summed up this session by saying, "it's clear that it will take all energy sources to meet our needs. The question is: will energy be an inhibitor or an enabler of growth and quality of life. It's going to take a long time and it will be a life journey for many of us."

WASTE NOT, WANT NOT

Just as economic growth affects energy consumption, so it does diet. Although one in six of us goes to bed hungry every night, one in five of the world's population is obese. Food and nutritional equality is far from being a given.

As wealth accumulates in developing parts of the world, populations begin to consume more meat and less grain and also throw away more of their food, placing increasing pressure on the environment. Technological advances to identify ways to boost nutritional levels, eliminate and use waste, and extend shelf life, coupled with a rising number of programs to educate people on the effects of food on the body were presented as the most crucial initiatives to tackle problems of both too little and too much.

In large multi-cultural cities, getting the right products on the right shelves for the right consumers can lead to high waste levels due to the difficulties associated with properly forecasting a wide range of cultural preferences. As one panellist put it, “sometimes supply and demand don’t meet in the same place.”

Panellists agreed that significant reductions in waste have resulted from a host of packaging solutions that extend shelf life and/or eliminate the need for refrigeration. The use of specialised ingredients that maintain a food’s shape, texture, or taste also contribute to more product purchased and consumed than wasted. But more innovation is needed.

ARE WE MAKING TOO MUCH OF EMERGING MARKETS?

With rumours abounding of the potential slowing of developing markets, are we unrealistic in expecting so much growth and improvement in living standards? Nenad Pacek, Founder and President of Global Success Advisors GmbH & Co-Founder, CEEMEA Business Group warned: “What is different today is that most economies around the world have very decent economic fundamentals. The currencies will go up and down, (because) no one is stopping the speculators... the biggest advice that we give our clients is ‘you don’t want to stop your growth initiatives in emerging markets’, ... because, fundamentally, things have not really changed.”

Panellists discussed monetary policy and the potential effects on emerging markets when large sums of “cheap money” rush into these markets, inflating asset prices and currency values, only to turn around and rush out. Sustained growth initiatives continue to remain possible in this context. Emerging markets will still grow three times faster than the developed world in the coming decade. Their population will still increase by six million people every month and they will still buy half of the world’s exports.

What the panel believe is most needed to get it right in emerging markets such as the Arab world is more education. Gender inclusion was also highlighted as a challenge by the panel in certain emerging regions.

Regardless of the hurdles, panellists were quick to share the business benefits they believe can accrue from inclusion. Sanjiv Mehta, Chairman North Africa and Middle East, Unilever explained: “For us gender balance is extremely important. The reason being very simple – 85% of our shoppers are women. So, we can’t be living in a world where our target consumers are women and not have women as brand managers. ...a lot of steps have been taken to make an organisation where we can attract, retain, and more importantly, create an enabling environment where women can blossom.”



As one of the broadest discussions at the CEO Forum, the conclusion and themes were familiar and clear. Sustainable growth is very much possible if we engage, collaborate, innovate and lead. At the centre of all these activities are people.

LEAVING WITH A TO DO

Ellen Kullman, Chair of the Board and CEO of DuPont, who opened the DuPont Executive Forum in Dubai and moderated the closing session, summed up the challenges discussed as follows: “We are at a crossroads which is best described as the intersection between the large growing global human population and the economic and technological challenge of providing for all these people in a sustainable way. As business leaders, we can play a key role in providing a sustainable products and services that not only address a market need, but also the expectations of consumers and society, while at the same time accessing new markets, creating demand and spurring growth.”

For further information, please read the full 2013 DuPont CEO Forum Executive Summary³.

³ http://www2.dupont.com/Sustainable_Solutions/en_GB/assets/downloads/DuPont_CEO_Forum_Executive_Summary.pdf

PROCESS SAFETY AND ENVIRONMENTAL EXCELLENCE AS CORNERSTONES OF SUCCESS IN THE OIL INDUSTRY

Suncor is an integrated energy company with diverse operations including off-shore oil production, oil sands and in-situ production and downstream operations. In 2012, the company produced an average of 549'100 barrels of oil equivalent per day.

In 2003, Suncor collaborated with DuPont Sustainable Solutions (DSS) to develop their Journey to Zero program for employee safety. As part of the Journey to Zero program, Suncor utilised DSS' Safety Perception Survey to assess their safety culture and had their leaders conduct Future State Visioning workshops throughout their organisation. The Journey to Zero program helped to significantly improve the safety performance in Suncor, most notably by reducing the number of recordable injuries. Journey to Zero has become a cornerstone of the Suncor culture. However, Suncor realised that additional systems were required to improve the management of significant risks in their operations.

The company did not have an integrated corporate Process Safety Management (PSM) process in place or its supporting metrics. The various operating units were pursuing process safety management using different points of reference. For example, their oil sands operation was pioneering new technologies and in the process was experiencing significant process safety incidents that resulted in major production outages. Suncor set out on a path to manage risk with a systemic approach to reduce the likelihood of a major process incident.



DuPont has been a safety leader since the early 1900's, and their goal is zero; not just zero injuries, but also zero environmental incidents. Gord Lambert, Vice President, Suncor Sustainability, was aware of the capabilities that DSS could bring to the engagement.

"The progress we had to make on safety and environment had to be aggressive. We wanted to partner with a firm that had the scale to be able to work with us on a corporate wide level. DuPont being one of the largest safety consultancies in the world had that scalability for us." says Gord Lambert.

PROCESS SAFETY AND ENVIRONMENTAL EXCELLENCE

In 2008, DSS entered into a strategic partnership with Suncor to provide consulting services in the areas of environmental excellence and process safety. DSS conducted a risk assessment and developed two action plans based on the evaluation:

- Creation and implementation of PSM standards
- Creation of a Corporate Environmental Plan
- Creation and implementation of PSM standards

The key to effective PSM is applying management systems (including standards, procedures, training, and audits) in a systematic way so that potential process hazards are identified, understood and controlled. The process safety work focused on changing the culture and implementing a management process with a supporting set of standards.

The creation of PSM standards was initiated in early 2009 using DuPont standards as a starting point. DSS helped to guide a process that received input from various sites in an attempt to create ownership for the standards. The Suncor standards were completely developed by mid-2009. DSS then worked with Suncor's corporate team to develop guidance documents which the sites used to develop their procedures.

SPREADING PSM ACROSS THE ENTERPRISE

In mid-2009 Suncor acquired Petro-Canada which doubled the size of the company. Suncor wanted to move towards creating a common culture across the company and DSS helped them develop a strategy for the implementation of PSM across the newly integrated company. In November 2009, a plan was approved to implement PSM in 13 operating units across North America – oil sands mining, extraction and upgrading, oil sands in-situ, natural gas operations, 4 refineries, lubricants production, off-shore oil production, distribution, pipelines and ethanol production.

DSS worked with Suncor to prioritise the implementation of PSM. The DSS cultural change model of Assess/Envision/Plan/Implement was used to guide the work. The Assess phase developed a clear understanding of Suncor's

present state and the gaps that needed to be closed. In several cases a visit to a DuPont site was utilised to help the Suncor team with the Envision step.

The implementation process involved the creation of a Site Steering Team with strong leadership involvement to drive the process. This Implementation required the consideration of a range of cultures across Suncor’s operations. The refineries were mature operations with stable organisations. The oil sands organisation was rapidly growing, posing new operational challenges. In addition, the Natural Gas, Pipelines and Distribution organisations were spread out over a large geographic area which also presented challenges in engaging across the organisation.

Oil industry and its implications on Environment

The production or the trade of oil to fuel economies can cause damage to the environment. Suncor’s vision is to be the trusted stewards of valuable natural resources. Guided by its values, it wants to lead the way to deliver economic prosperity, improved social wellbeing and a healthy environment for today and tomorrow.

CREATION OF A CORPORATE ENVIRONMENTAL PLAN

Suncor identified Environmental Excellence as one of the key drivers of its Operational Excellence Strategy. As part of its strategic consulting services, DSS helped Suncor create a Corporate Environmental Plan. This Corporate Environmental Plan (or “Environmental Excellence Plan” as dubbed by Suncor) was a business planning and decision framework, which aligned environmental initiatives executed by the business units with Suncor corporate goals to accelerate the company’s environmental performance over time. In 2009, Suncor made public its four environmental performance goals for significant improvements in energy efficiency, land reclamation, reductions in air emissions and water use (with a baseline set at 2007 levels). Suncor aims to achieve these goals by the year 2015.

Indicator	Environmental Performance Goal
Water	Reduce fresh water consumption by 12% by 2015
Land	Increase reclamation of disturbed land area by 100% by 2015
Energy Efficiency	Improve energy efficiency by 10% by 2015
Air Emissions	Reduce air emissions by 10% by 2015

The Environmental plan was fully integrated with Suncor’s business planning cycle. The work involved:

- Close working partnership with the corporate sustainability team,
- Establishment of a company-wide steering team made up of senior representatives from the business units and corporate functions, and
- Identification and prioritisation of environmental projects from across the organisation.

Brian Doucette, Director of Environmental Excellence, Suncor Energy, indicated that the company’s Environmental Excellence Plan (“EEP”) will provide the structured processes to progress towards achieving its environmental performance goals.

“The EEP will help to provide a much higher level of information and transparency about the options Suncor has for developing and executing great projects, which in turn will accelerate our environmental progress,” says Doucette.

An update on Suncor’s Environmental Excellence Plan is provided in its recently published “Report on Sustainability 2013”. Suncor is presently renewing their goals for 2020.

RESULTS – CONTINUING THE JOURNEY TO ZERO

It is difficult to quantify the impact of process safety because the goal is to control low probability and high consequence events. However, Suncor has seen a significant reduction in the number of major process incidents over the last 3 years.

Over the period of Suncor’s entire engagement with DuPont, the frequency of employee lost time injuries and recordable injuries continued to decline as employees and contractors embraced the Journey to Zero safety culture and its guiding value: Do it safely or don’t do it. Suncor’s process safety program hit its peak in 2011 as the first site completed its implementation and the final three sites ramped up their plans for 2012.

2011 was the peak year for implementing a set of clear and consistent process safety standards across Suncor’s operations, a program that is expected to complete by 2013.

Indicator	2008	2009	2010	2011	2012
Employee lost-time injury frequency	0.17	0.11	0.09	0.09	0.04
Contractor lost-time injury frequency	0.09	0.09	0.11	0.05	0.05
Employee recordable injury frequency	0.84	0.68	0.64	0.53	0.36
Contractor recordable injury frequency	1.16	0.7	0.95	0.84	0.72
Employee and contractor fatalities	1	0	0	1	0

Source: <http://sustainability.suncor.com/2013/en/performance/suncor-wide.aspx>

Suncor made substantial progress in achieving the four environmental performance goals they set in 2009 and they continue to improve and evolve their Environmental Excellence Plan as the vehicle for driving this performance. Suncor has also begun the work of developing their next set of environmental goals, looking forward to the year 2020.

Source: <http://sustainability.suncor.com/2013/en/about/performance-goals-progress.aspx>

“I’m very excited about the future. You’re seeing us improve on the environmental footprint of our operations. You’re also seeing the safety improve and so you’re seeing us really firing on all cylinders.” says Gord Lambert.

NEWS AND EVENTS

THE CHALLENGE AND OPPORTUNITY OF SUSTAINABLE DEVELOPMENT IN MINING

A DuPont Executive Forum hosted as part of Mining Indaba 2014

5 February 2014 – Cape Town, South Africa

The need for, and desire of, mining companies to maximise benefits for local communities is quite clear. And yet, while many mining companies have bolstered their commitment to and understanding of sustainable development, the challenge that remains relates to implementation. Indeed, the means through which companies can actualise effective sustainable development initiatives remains relatively ambiguous, particularly due to the level of nuance and collaboration required. However, if solutions fit the local context, and involve all relevant stakeholders, it is possible for companies to affect positive change – economically, environmentally and socially – while driving profitability.

Within this context, DuPont Sustainable Solutions is hosting an executive forum to provide insight and spark dialogue on the challenges that face mining companies as they implement sustainable development strategies, as well as what they can do to improve, and where they should focus in order to deliver concrete results. Participants will be able to interact with one another, share best practices and forge new contacts with executives of leading mining companies from around the world.

The official registration process, managed by the organisers of Mining Indaba, will open as of early January. However, if you would like to pre-register for this important event, you may do so by contacting Ms Silvie Strub.

We look forward to welcoming you for our panel or at our booth (#1205-1207).



BEHAVIOURAL SAFETY MANAGEMENT 2014

19-20 February 2014 – Barcelona, Spain

Axiom Groupe is a leader in international business meetings, production of conferences, communication and marketing, delivering business intelligence and strategic information. In its 2014 edition of the Behavioural Safety Management business meeting, you will learn how to integrate behavioural safety strategies, to prevent risks and to optimise occupational safety.

Ask for the brochure or register through our website by contacting Mr Hugues Bardin and get a rebate on your registration fees.

DUPONT ACHIEVES MOST SUSTAINABILITY GOALS 3 YEARS AHEAD OF SCHEDULE

Wilmington, Del., Dec. 4, 2013 – With the release of its new Sustainability Report today, DuPont today announced it has achieved most of its 2015 sustainability goals three years ahead of schedule and have made substantial progress toward the rest.

» Find our more... (<http://www.dupont.com/corporate-functions/news-and-events/corporate-news-releases.html>)

DUPONT NAMED AMONG TOP 10 BEST CORPORATE CITIZENS

Wilmington, Del., Oct. 11, 2013 – Corporate Responsibility (CR) Magazine has named DuPont No. 1 in the materials sector in its recent list of Top 10 Best Corporate Citizens. Earlier this year, DuPont was ranked No. 16 on CR Magazine’s Top 100 Best Corporate Citizens. Companies are ranked based on publicly available information in seven categories: environment, climate change, employee relations, human rights, governance, finance and philanthropy.

» Find out more...

(http://us.vocuspr.com/Newsroom/Query.aspx?SiteName=DupontNew&Entity=PRAsset&SF_PRAsset_PRAssetID_EQ=127256&XSL=PressRelease&Cache=)

DUPONT RECEIVES 2013 ROBERT W. CAMPBELL AWARD FROM NATIONAL SAFETY COUNCIL

Chicago, Sept. 30, 2013 – The National Safety Council presented its 2013 Robert W. Campbell Award to DuPont, recognising the company’s commitment to the environment, health and safety as part of its everyday operations.

» Find out more...

(http://us.vocuspr.com/Newsroom/Query.aspx?SiteName=DupontNew&Entity=PRAsset&SF_PRAsset_PRAssetID_EQ=127112&XSL=PressRelease&Cache=)

DUPONT RECOGNISED BY CARBON DISCLOSURE PROJECT FOR CLIMATE CHANGE LEADERSHIP AND NAMED TO DOW JONES SUSTAINABILITY INDEX

Wilmington, Del., Sept. 24, 2013 – DuPont has been named to the Carbon Disclosure Project’s (CDP) S&P 500 Carbon Performance Leadership Index (CPLI) and Carbon Disclosure Leadership Index (CDLI) with a score of 96 for its disclosure of information related to climate change risks and opportunities and an “A” for its emission reduction performance. DuPont was also recently named to the North America Dow Jones Sustainability Index (DJSI) and the CDP Global 500 Carbon Performance Leadership Index.

» Find out more...

(http://us.vocuspr.com/Newsroom/Query.aspx?SiteName=DupontNew&Entity=PRAsset&SF_PRAsset_PRAssetID_EQ=127084&XSL=PressRelease&Cache=)